







College for Creative Studies, Larson Realty Group, Walbridge, Albert Kahn Associates, Inc., and SDG Architects and Planners

The Art Deco Argonaut Building originally housed engineering and design studios for the General Motors Corporation, whose offices were across the road. The vast space, comprising 760,000 square feet, is located in Detroit's New Center neighborhood.

The College for Creative Studies has redeveloped the building as a campus extension known as the A. Alfred Taubman Center for Design Education, which includes instructional space for the design and design research programs, student housing, a conference center, retail and gallery spaces, and a new charter school focused on art and design.

The rehabilitated building now draws approximately 2,000 people to the neighborhood daily, and anchors a corridor that will drive a creative economy from New Center to the Detroit River. The project represents \$154.8 million in direct investment and the creation of 3,825 jobs.

